

Dynamics 365 Fundraising & Engagement

Develop donor and supporter bases and drive fundraising efficiency with Dynamics 365 Fundraising & Engagement, part of Microsoft Cloud for Nonprofit. Manage, modernise and automate key business processes including donation, opportunity, campaign, and event management. Increase donor loyalty by understanding and addressing their priorities.

Key Features

- > **Maintain a comprehensive database of individual and organisational donors, including donation commitments, supporting causes, gift transactions and volunteer participation**
- > **Process Credit and Debit Card donation transactions using a secure payment gateway**
- > **Organise and manage events, such as fundraisers, galas, and community outreach programs, and coordinate attendee registration and attendance**
- > **Manage Volunteers through a dedicated App and Engagement Portal, allowing volunteers to find and sign up to engagement opportunities**
- > **Plan, execute, track and monitor the effectiveness of fundraising campaigns**
- > **Fully automate the donor lead nurturing and onboarding process (when coupled with Dynamics 365 Customer Insights)**
- > **Predict who is likely to donate using AI, significantly increasing fundraising campaign efficiency**

Get in touch



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