

# Reasons to Consider Cloud

Cloud is here to stay. The evolution of technology has brought us to this point, where we have the ability to store, share and access a plethora of data whenever we want to, wherever we are.

Adoption of cloud shows no signs of slowing down. Cloud is providing businesses of all sizes the opportunity to compete on a larger scale. They are able to manage, maintain and grow their profitability through better accessibility, while increasing productivity.

If IT is not your core business, moving to the cloud could help you to achieve your business goals by providing improved flexibility, efficiency, reliability and security, while reducing IT and business costs for an improved return on investment. Furthermore, it'll allow you to focus on what you do best - growing your business!

### Easily manage your business and maintain profitability with scalable resource

Cloud is easy to manage, you can scale IT resources up or down as you require and you only pay for what you use each month. This makes the costs predictable, helping you stay within budget and maintain profitability.

### Remove the hassle of updating and replacing your IT infrastructure

Cloud removes the hassle of maintaining and updating your systems allowing you to invest your time, money and resources into fulfilling your core business strategies. We manage everything for you including hardware, licensing, security timeouts, failover faults, network problems and upgrades, to make sure you're completely covered.

### One platform maintained to the highest standard for speed and efficiency

With one platform, you have complete visibility and control of your systems. What's more, we maintain, update and upgrade the platform so you remain evergreen.

### Secure the future of your business by focusing on activities that add value

As you move away from maintaining and updating your IT systems you can reinvest time, money and resource into activities that add value to your business.

### Maintain competitive advantage and be agile

We keep you up-to-date with the latest technology to ensure you can remain competitive and stay evergreen.

### Never experience downtime again with guaranteed business continuity

Protect your business from disaster. Our N+1 data centre ensures your systems are always available. We provide automated backups and automatic system failover, with multiple internet and power grid providers, to guarantee continuity of service, ensuring systems are secure at all times

### Reliable access to your business data anytime, anywhere

Access your systems and data from a variety of devices wherever and whenever you require, to remain productive at all times. Our cloud platform has a guaranteed uptime of 99.9%, so you can rest assured you are in safe hands.

### Keep your biggest asset, your data, more secure than ever before

According to a Microsoft survey, 94% of businesses who adopted cloud saw an improvement in security, spent on average 32% less time during the week managing security. Moreover, 35% of businesses claimed they spent less on fighting malicious threats.

### Forecast accurate growth and avoid nasty surprises

Predictable costs and affordable subscription payments mean you can accurately forecast costs. Cloud computing is kind to your cash-flow. By choosing cloud you can forecast costs more easily, safe in the knowledge there will be no surprise bills for unforeseen issues.

**Lisburn**

Knockmore Hill Industrial Park,  
11 Ferguson Drive, Lisburn,  
Co.Antrim,  
BT28 2EX  
Telephone: 028 9267 7533

**Peterborough**

Churchill House, Isis Way,  
Minerva Business Park,  
Lynch Wood,  
Peterborough,  
PE2 6QR  
Telephone: 01733 362 120

**Glasgow**

Nasmyth Building, Nasmyth  
Avenue,  
East Kilbride, Glasgow,  
South Lanarkshire, G75 0QU  
Telephone: 013 5581 3185

**E:** [enquiries@xperience-group.com](mailto:enquiries@xperience-group.com)

**W:** [www.xperience-group.com](http://www.xperience-group.com)