# **3.5 hours per day** saved on data processing for JMW Farms







### **The Challenge**

As JMW farms were growing year on year, they realised their existing provider was on hand for IT support, but they weren't necessarily driving them forward.

Neil McAneney, from JMW farms comments "We wanted a provider whom we could rely on. We wanted someone that would not just sell us a piece of hardware and provide support, but that could also deal with all our systems, and services too. We knew we wanted a provider who would be proactive rather than reactive to our business's needs and could look at the overall picture."

They first approached Xperience towards the end of 2020 to open discussions around data warehousing and CRM. JMW farms were struggling with the vast amounts of data their business generated, which they kept on multiple different CSV files.

At this time, they were also moving to new office premises which meant they would also require a new networking infrastructure and a hardware refresh onsite. Neil continues "For us, Xperience has the expertise we needed for the scope of this project; they ticked a lot of boxes for what we needed. and all under one roof."



Client:	JMW Farms
Contact:	Neil McAneney, Accountant
Industry:	Farming
Solutions:	CRM

Beginning in the 1980s as a family farm in Armagh, JMW Farms is now the entity of several limited companies operating in the pig production sector. They have sites across the isle of Ireland and Great Britain with a turnover of £80 million, and a headcount of over 250 employees.

JMW Farms focuses heavily on research and development with sustainability at the heart of what they do, their Tonnagh site, which also produces feed for their pigs, has just recently been PAS 2060 accredited as carbon neutral.





#### **The Solution**

Xperience worked hand in hand with JMW Farms to provide a new network infrastructure for their new premises. From further conversations it was clear that their current data and reporting setup was very manual, with each abbatoir having its own excel sheet to track and report on stock and sales, not to mention that each had its own layout.

Neil explained to Xperience how this was a very manual process that took upwards of 3-4 hours per day, and how they were struggling to consolidate the data and present it to senior management quickly enough to make key business decisions. To resolve this challenge Xperience worked on integrating their data through Microsoft Dynamics 365 and Power BI. This allowed JMW Farms to automatically receive all information into a central database from which reports could be generated easily.

This allowed the team to save eight days a month importing and consolidating data within the business.

As JMW Farms relies so much on data to power their business, Xperience also implemented an automated backup solution that would ensure that they were getting regular backups of their data in case of an accident or disaster.



*Xperience is all about future-proofing and building a resilient business for peace of mind and rightly so.* 

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### **The Results and The Future**

Neil discusses the results "Historically we would have needed to spend 4 hours per day to process the sales data across all the company sites. Since we underwent our Data Integration project and implemented Dynamics 365 and Power BI, this process now only takes us 30 minutes. By streamlining and speeding up this process we are now able to look at our data and report on key business KPIs, trends, sales, and stock instantly, and keep senior managers up to date to make better decisions within the business."

Neil explained "We are currently working closely with Xperience to implement better file sharing infrastructure across the business using SharePoint and Microsoft 365.



"As we grow, we have several employees in various locations who do not have access to our server, this solution will allow them to easily share files and reports with people on-site, on farms, anywhere, if they have access to an internet connection.





"By implementing this hosted file structure, we are building resilience within our business should our existing server fail. Xperience is all about future-proofing and building a resilient business for peace of mind and rightly so. We like how we can work together with them to implement solutions that give us that peace of mind but work economically for the business too.

### "Xperience has opened the doors for us to show what else is out there that both the business and employees could benefit from.

They have been a great support for us in getting that network infrastructure built for our office move and have provided us with great advice to help future proof the business."





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> Neil McAneney, Accountant, JMW Farms





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